

PRENATAL NOTIFICATION AND THE GEORGIA PRENATAL PROGRAM

The goal of the Georgia Prenatal Program is to identify OB patients and provide them with education, tools and monitoring to reduce potential complications.

Member Identification

WellCare works with participating providers to identify those members who are pregnant and in need of prenatal management. When a member visits her OB provider, the provider must complete WellCare's **Prenatal Notification Form** and fax it to our OB department.

Members New to WellCare

Any new WellCare member who is pregnant **must** have an initial visit with her OB provider within **14 calendar days** of enrollment. Following that appointment, the OB provider follows the same process and completes WellCare's Prenatal Notification Form and faxes it to our OB department.

Submitting the Prenatal Notification Form

After completing the form, fax it to WellCare's OB department at **1-877-647-7475**. The form may be found in the WellCare Provider (Physician/Ancillary/Allied) Handbook or online at georgia.wellcare.com.

Global OB Authorization

Once WellCare's OB department receives the completed Prenatal Notification Form, a global OB authorization is placed in the system, and the form is reviewed to determine if the member is a potential candidate for the Georgia Prenatal Program.

To Enroll a Member

To refer a member or obtain additional information, providers should call the Georgia Prenatal Program at **1-888-771-2229**. Members may also self-refer to the program by calling Customer Service at **1-866-231-1821**.

Member Information and Free Stroller

All members enrolled in the Georgia Prenatal Program receive:

- *Mommy and Baby Matters* (educational booklet)
 - Taking care of yourself and your baby
- Prenatal Reward Form

Members enrolled in the program who complete at least six prenatal visits and one postpartum visit (between three to seven weeks after delivery) will receive a **free stroller**. The member must have her OB provider complete the Prenatal Reward Form after each visit. When the form is completed, the OB provider should fax it to WellCare at **1-877-647-7475**. The stroller will be mailed to the member's home.

Please see the WellCare Provider Handbook for additional information.



Choices for a Healthy Life

